

ABCey EVENTS

PLUS 2008 International Conference After-party at Slide Lounge, SF for Admiral Insurance Group

November 5, 2008

“Amanda is an extremely talented and creative professional with a keen attention to detail. We hired her to produce the Admiral Insurance Conference After-Party at Slide Lounge in San Francisco for the PLUS 2008 Conference. She was extremely well organized and highly professional. She helped market and promote the event via email marketing and helped create the event identity with Admiral branding including professional lighting and Admiral truffles with our company logo. We had a great turn-out and guests have been giving great feedback. The wine tasting from all the local Napa and Sonoma wineries was a huge hit, and guests left with Admiral wine glasses in hand. The music and ambience of the entire event flowed smoothly and did not interrupt conversation. Amanda is a pleasure to work with and the goals of our event exceeded all of our expectations.”

Leah Taylor, Vice President Admiral Insurance Group

Admiral Insurance Group

Admiral Insurance Company provides excess and surplus lines coverage to commercial risks that involve moderate to high degrees of hazard. Admiral Insurance is a member of the W.R. Berkley Corporation which operates in five market segments: Specialty, Reinsurance, Alternative Markets, Regional, and International.

www.admiralins.com

OUR EXPERIENCE SHOWS

ABCey Events provided the following services for the PLUS 2008 International Conference After-party

- Graphic Design
- Logo and event identity development/branding
- Email marketing campaign strategy
- Budget and Timeline Management
- Venue Selection
- Speaker management
- Budget management
- Advance and on-site logistics management
- Audio/visual production and stage design, decor
- Entertainment (Live DJ)
- Transportation



ABOUT THE CONFERENCE

The theme for the PLUS 2008 Conference was “Prospects for the Future: Golden Opportunities or Fool’s Gold?” Featured sessions examined and navigated the political, economic and regulatory issues facing the professional liability industry.

Throughout the conference, there were great speeches by James Carville, Mary Matalin, Marvin Zonis, Stephen Flynn, and Michael Milken. The opening general session featured a PLUS produced video “The Rise and Fall of Bill Lerach” followed by a live panel discussion titled “The Future of the Plaintiffs Bar”. They also offered 16 educational sessions around the following four “tracks”:

- Management Liability (D&O, Fiduciary, EPL)
- Traditional Professionals (A&E, LPL, Medical)
- New Frontiers (Technology, Information Risk, Business)
- General

CONTACT

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